LLamasoft

Vendor Fulfillment Planner for Amazon

Proactively manage Amazon growth delivering consistent fulfillment for volatile order patterns

Amazon's success redefining retail, consumer expectations and their dominance as the go-to starting point for e-shoppers makes it a critically important channel for growth. Automated algorithms fueled by massive amounts of behavior data consistently produce volatile order patterns from one week to the next. With consumers staying safe at home during the COVID-19 pandemic, Amazon is now seeing unprecedented sales and many vendors are scrambling to keep up.

Now, more than ever, it is vital for Amazon vendors to focus on maintaining high service levels for this critical channel. As e-commerce demand drivers create a new level of complexity, planners require more than their traditional forecasting tools. Today's planners often rely on point forecasts providing a limited view into order predictions or prediction accuracy. To improve outcomes, planners need targeted, and scalable, analytics that leverage Amazon data sources and powerful AI to create accurate order predictions to identify potential fulfillment issues and insights into potential solutions.

Supporting the Amazon Demand Channel

Vendor Fulfillment Planner for Amazon combines the predictive power of Amazon specific demand signals with innovative machine learning algorithms to better service this high growth retail partner week-in and week-out. Planners not only benefit from a rich forecast of upcoming orders but get visibility into the current state of the supply chain and a host of 'plan Bs' to evaluate and act upon.

Integrates with Amazon Vendor Central or ARA data feeds	Built on Advanced Machine Learning Algorithms	Tailored Response Automation Capabilities

Vendor Fulfillment Planner for Amazon App

We've developed this app specifically for Amazon channel planners. Intelligent data driven output includes:

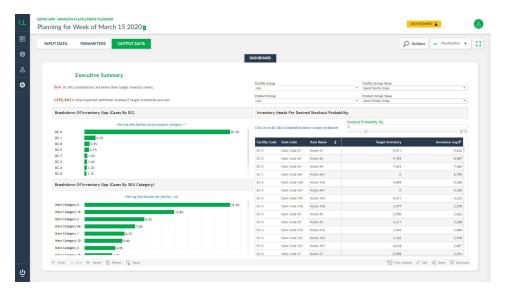|	
Rich Forecast Distributions	• Makes use of the same valuable data Amazon uses to drive their own forecasting initiatives • Provides insight into the predicted stocking levels required for the entire spectrum of stockout probabilities
Sense Issues	• Visualizes demand and fulfillment trends over time • Defines inventory gaps through comparisons of available and target inventory levels • Ranks priority issues by gap size and missed revenue opportunities
Response	• Identifies opportunities for stock transfers • Recommends potential production increases • Reports on additional custom response opportunities

1 Purpose-built for rapid time to value

2 Flexible deployment options

3 Stand-alone or part of the llama.ai suite

4 Demonstrate success with valuable use of AI

With rapid time to value (~four-week implementation time) and a short user learning curve, planners have immediate access to a purpose-built application designed exclusively for the needs of Amazon planners.

To learn more about how LLamasoft can help you predict and respond to Amazon orders for sustained sales growth, visit https://llamasoft.com/vendor-fulfillment-planner-app/.

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